



Delivering the promise
Owning the future

Headline Sponsor



Unlocking the power of partnerships through SPONSORSHIP & EXHIBITING



HIGH RETENTION

Two thirds of exhibitors rebook
year on year



DIRECT ACCESS

Engage with decision-makers and
influencers working across today's
skills and work-based learning sector



BRAND ALIGNMENT

Showcase your organisation to
a values-driven audience

“As Headline Sponsor of AELP's National Conference, Bud gains a powerful platform to showcase our expertise, connect with sector leaders, and engage in a meaningful way with providers to share best practice.”

Bud



TRUSTED VOICE

From the exhibitions floor to
speaking sessions, position yourself
as a sector partner and champion





Delivering the promise
Owning the future

Headline Sponsor



“ **This was a great conference, really well organised and as a delegate I thoroughly enjoyed it and took a lot from it.**

Colleagues on the stand also found it beneficial and we all loved Skills & Grills ”

Ascentis

“ **The AELP National Conference has been a game changer for us.**

Over the past eight years, the National Skills Agency has taken part in a wide range of sector events - as exhibitors, attendees, and guest speakers. **Without hesitation, I can say that the AELP National Conference stands out above the rest.**

The quality of attendees exceeded our expectations, with a consistent flow of CEOs, MDs, and senior leaders engaging in meaningful conversations. **Within just hours, we had secured several new clients and strengthened relationships** with existing ones.

A huge credit to Kelly and the team, who went above and beyond to make the experience seamless and valuable for both exhibitors and delegates. ”

National Skills Agency

“ **Great success.** Skill & Grills was amazing. Proud to sponsor. Team was amazing before and during the event. ”

Trainsure

Be seen where it matters most

“ **Sponsoring AELP's National Conference has helped to increase our visibility** within the education and skills sector, enabling us to share best practice, learn from independent training providers and form the connections required to drive digital transformation in the sector. ”

UFI

“ **Over the past couple of years, especially, it has been great to watch AELPs reach, influence and collaborative culture grow.**

As a result we have increasingly found AELPs events to be 'must attend' events within our calendar. They provide a great opportunity to keep up to date with the latest sector news and views, meet and exchange ideas with training organisations and sector partners, and showcase our brand. The team is great to work with, always open to ideas and feedback and this is a partnership we value highly. ”

Aptem

“ Overall, a good conference and **we'll love to attend future events.** Thanks, AELP team! ”

BCS

